



City of Moscow Council Chambers • 206 E 3rd Street • Moscow, ID 83843

McCabe called the meeting to order at 7:04 a.m.

Attendance:

Commission Members	Staff Present	Others Present
John McCabe, Chair	Jeff Jones, Executive Director	Tom Lamar, Moscow City Council
John Weber	Stephanie Kalasz, City Clerk	Pat Vaughn, County Assessor
Art Bettge		Kathleen Burns, Arts Director
Steve Drown		Amanda Argona
Brandy Sullivan		
Steve McGeehan		
Dave McGraw		

1. Consent Agenda - Any item will be removed from the consent agenda at the request of any member of the Board and that item will be considered separately later.
 - A. Minutes from March 12, 2014
 - B. February 2014 Financials

ACTION: Approve the consent agenda or take such other action deemed appropriate.

McGraw moved and McGeehan seconded approval of the consent agenda with the financials changed to 2014 and two minor changes to the minutes. Motion carried unanimously.

2. Public Comment for items *not on agenda*: 3 minute limit – No public comment was offered.
3. Announcements
 - o Palouse Knowledge Corridor (PKC) “Be the Entrepreneur,” Saturday - Tuesday, June, 21-24, 2014 (Save the Date)
 - o Inland NW Partners, Thursday March 27, 2013, 8:30 a.m. –2:15p.m., Hayden Lake Country Club, Hayden, ID.

Jones mentioned that the City lost an employee, Chris Papineau to an accident. He said Patrick Hughes will be speaking at the Palouse Knowledge Corridor “Be the Entrepreneur” event. He also discussed the Inland NW Partners meeting.

4. Guest Presentation, “Applying value of the Moscow Farmers Market”- Amanda Argona
Argona said she is working with the Arts Department as an Americorp volunteer. She discussed the Farmers Market surveys she conducted (SEED and NEED). She said they were able to survey more shoppers than what they set as a goal. The number of vendors surveyed was a bit low due to the time of year that the survey was

conducted. The Sticky Economy Evaluation Device (SEED) Survey was explained and she discussed the data which covered the economic impact of the Farmers Market. She discussed some items that were not considered and provided numbers with a revised multiplier which was lower based on those considerations. The Neighborhood Exchange Evaluation Device (NEED) Survey assesses the social impact of the market. Argona discussed the results of the NEED Survey which included information from both shoppers and vendors. Surveys will likely be given every two years. There was discussion about how this process can be improved.

5. General Agency Updates

o Standing Committees – Jeff Jones

Jones discussed the Committees and said Holly Chetwood, Sean Wilson and either John or Miranda Anderson are willing to serve on the Marketing Committee. He said he will send out information on when they will meet. McGeehan said he is willing to serve on the Finance Committee. There was some discussion.

o Legislative Report – Jeff Jones

Jones said the Legislature has gone home so no more bills will be brought forward this year. He said one bill passed that will have an effect on the URA, cities, counties and other taxing entities. It is regarding providing the state with information regarding the budget to make it easy for someone to find all budget information in one place.

6. MURA Draft Annual Report – Jeff Jones

ACTION: Accept the annual report, close the public comment period and approve Resolution 14-02 adopting the 2013 Annual Report and authorize the Executive Director to forward a copy to the City of Moscow, or take such action deemed appropriate.

Jones explained the changes that were made since the Annual Report was last seen by the Board. He said no public comment has been offered. A resolution to adopt the report was included in the packet. McGraw moved to accept the annual report, close the public comment period, approve Resolution 14-02, and authorize the Executive Director to forward a copy to the City of Moscow. Bettge seconded the motion. Motion carried unanimously.

7. Legacy Crossing Update – Jeff Jones

o EPA Assessment /Cleanup Grant Work Plan – 6th and Jackson

Jones provided an update on the EPA assessment and cleanup grant work plan for the 6th and Jackson property. He explained what needs to be done and the steps that still need to be completed. There was some discussion.

8. Alturas Update – Jeff Jones

Jones displayed a flyer that was developed for the Alturas property. He said it will be added to the website. There is a potential user for the building EMSI moved out of so he will provide updates if he hears anything more.

Weber asked about reducing the number of meetings held by the URA. Jones said it was recommended to keep the meeting dates in the By-laws and the URA Board can determine when it wants to meet or cancel meetings as necessary. Jones said he will be out of town on April 9th so he would like to cancel that meeting but plan on meeting on April 23rd. Jones said periodically, he would like this group to meet with some of the industries so he will set that up every few months. McGraw said he likes that idea. There was some discussion.

9. Adjourn

The meeting concluded at 7:50 a.m.